

INTRODUCTION

The following pages contain two design concepts for the new WSCC website, each one consisting of several pages. Please review each page, noting the comments alongside the designs. These designs are simply snapshots, not yet functional.

This presentation is best viewed on your screen so you can zoom in to see the details. We suggest you zoom in until each design is roughly the same size as a typical website on your monitor.

We would like you to concentrate on the design elements, like placement, colours, readability and graphics, and not the content such as photographs and text, as these will change from page to page. The pages provided are samples only and do not cover all the designs on the finished website.

After you have finished your review, please see the questions at the end of this presentation, intended to capture your feedback.

GOALS

These design concepts were developed to meet the goals of the new WSCC website, which include:

1. Serving the needs of those visiting the website;
2. Maintaining the WSCC's visual guidelines, such as those used in their signage, brochures, and other materials;
3. Making information easier to access through a clean and uncluttered design; and
4. Navigating menus and buttons which are logical and easy to understand.

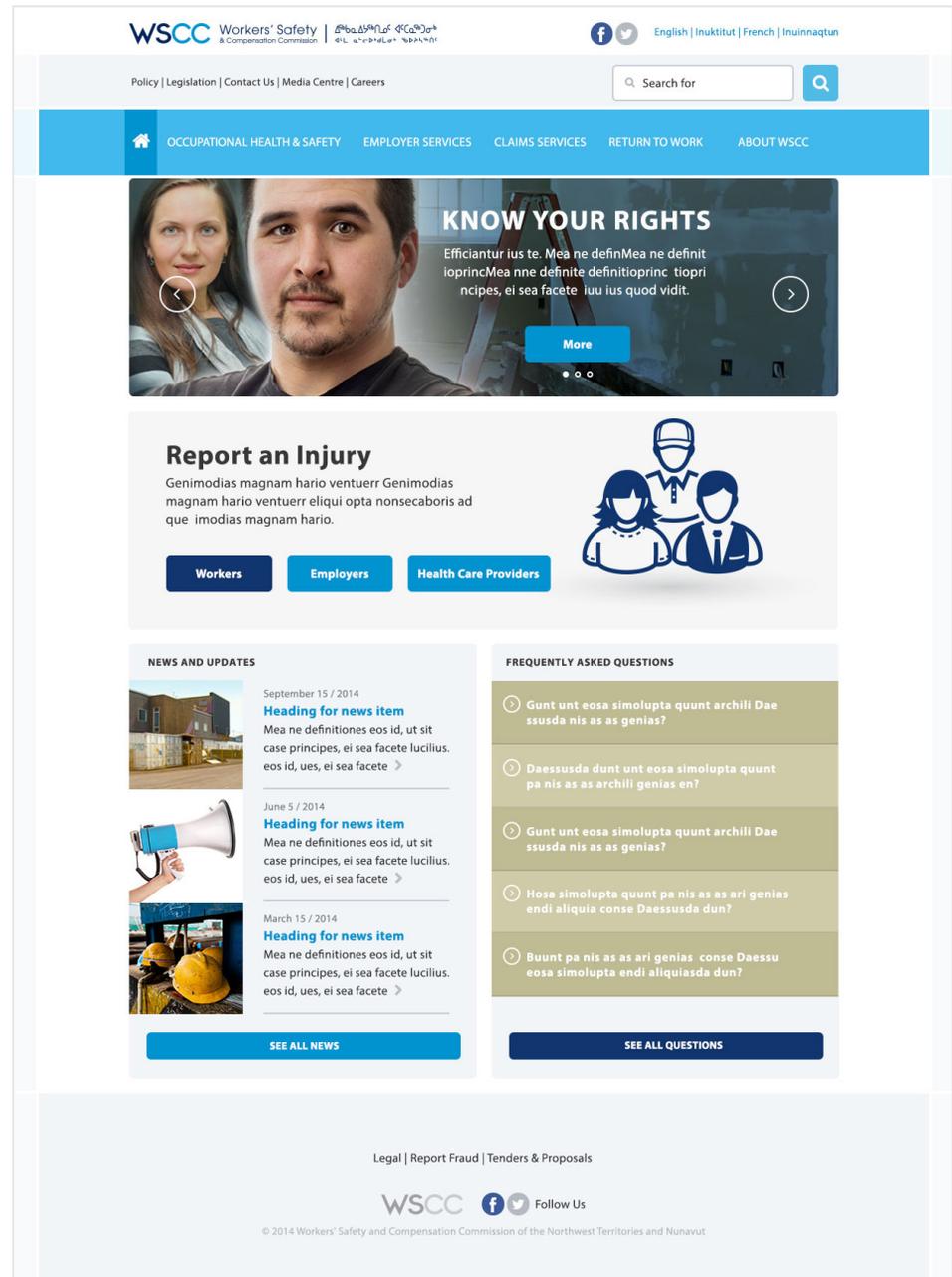
OPTION 1

DESIGN OPTION 1

The overall design is uncluttered to ensure the content and navigation are emphasized.

The font and colour selections are the same as those used in other WSCC materials.

- If the user hovers the mouse over a button, the button will contrast in colour. For example in **Report an Injury**, the user has hovered over the **Workers** button.
- The top image (Know Your Rights) is a slider, like a slide show to point visitors the way to important or timely information.
- **Report an Injury** takes people quickly to the sections on reporting and claims.
- Each News item (in the News and Updates section) must include an image.
- The most **Frequently Asked Questions** (FAQs) can be pinned to the front page. Additional FAQs can be accessed from the **See All Questions** button.



DESIGN OPTION 1 CONTINUED

EXPANDED MENU

Clicking on a menu item will reveal a “Megamenu” listing of all the pages within that section.

The screenshot displays the WSCC website interface. At the top, the logo for WSCC (Workers' Safety & Compensation Commission) is visible in English and Inuktitut. Navigation links include Policy, Legislation, Contact Us, Media Centre, and Careers. A search bar is located in the top right. The main navigation bar features categories: OCCUPATIONAL HEALTH & SAFETY, EMPLOYER SERVICES, CLAIMS SERVICES, RETURN TO WORK, and ABOUT WSCC. The 'ABOUT WSCC' menu is expanded, showing a 'Megamenu' with the following items:

- THE MEREDITH PRINCIPLES
- VISION, MISSION & VALUES
- GOVERNANCE
 - Governance Council
 - President & CEO
 - Organizational Chart
- REPORTING & ACCOUNTABILITY
 - Corporate Reports
 - Key Statistics
 - Service Standards
- POLICY AND LEGISLATION
 - Policy Manual
 - Policy Development Process
 - Legislation
- STAKEHOLDER ENGAGEMENT
 - Stakeholder Engagement Committee
 - Current Engagement Opportunities
- PARTNERSHIPS
 - NEWSLETTERS
 - CONTACT US

Below the menu, a 'Report an Injury' section features a large heading and a paragraph of placeholder text: 'Genimodias magnam hario ventuerr Genimodias magnam hario ventuerr eliqui opta nonsecaboris ad que imodias magnam hario.' Three buttons are provided: 'Workers', 'Employers', and 'Health Care Providers', accompanied by an icon of three people.

The 'NEWS AND UPDATES' section contains three news items, each with a date, a heading, and a short paragraph of placeholder text:

- September 15 / 2014: **Heading for news item**. Mea ne definitiones eos id, ut sit case principes, ei sea facete lucilius. eos id, ues, ei sea facete >
- June 5 / 2014: **Heading for news item**. Mea ne definitiones eos id, ut sit case principes, ei sea facete lucilius. eos id, ues, ei sea facete >
- March 15 / 2014: **Heading for news item**. Mea ne definitiones eos id, ut sit case principes, ei sea facete lucilius. eos id, ues, ei sea facete >

A 'SEE ALL NEWS' button is located at the bottom of this section.

The 'FREQUENTLY ASKED QUESTIONS' section lists four questions, each with a circular icon:

- Gunt unt eosa simolupta quunt archili Dae ssusda nis as as genias?
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- Gunt unt eosa simolupta quunt archili Dae ssusda nis as as genias?
- Hosa simolupta quunt pa nis as as ari genias endi aliquia conse Daessusda dun?
- Buunt pa nis as as ari genias conse Daessu eosa simolupta endi aliquiasda dun?

A 'SEE ALL QUESTIONS' button is located at the bottom of this section.

At the bottom of the page, there are links for 'Legal | Report Fraud | Tenders & Proposals', the WSCC logo with 'Follow Us' social media icons, and a copyright notice: '© 2014 Workers' Safety and Compensation Commission of the Northwest Territories and Nunavut'.

DESIGN OPTION 1 CONTINUED

SAMPLE SUB-PAGE WITH REGULAR TEXT

- On the left side of the web page you will see a side navigation menu that contains the items within that section.
- Here you will see second and third level pages in the menu

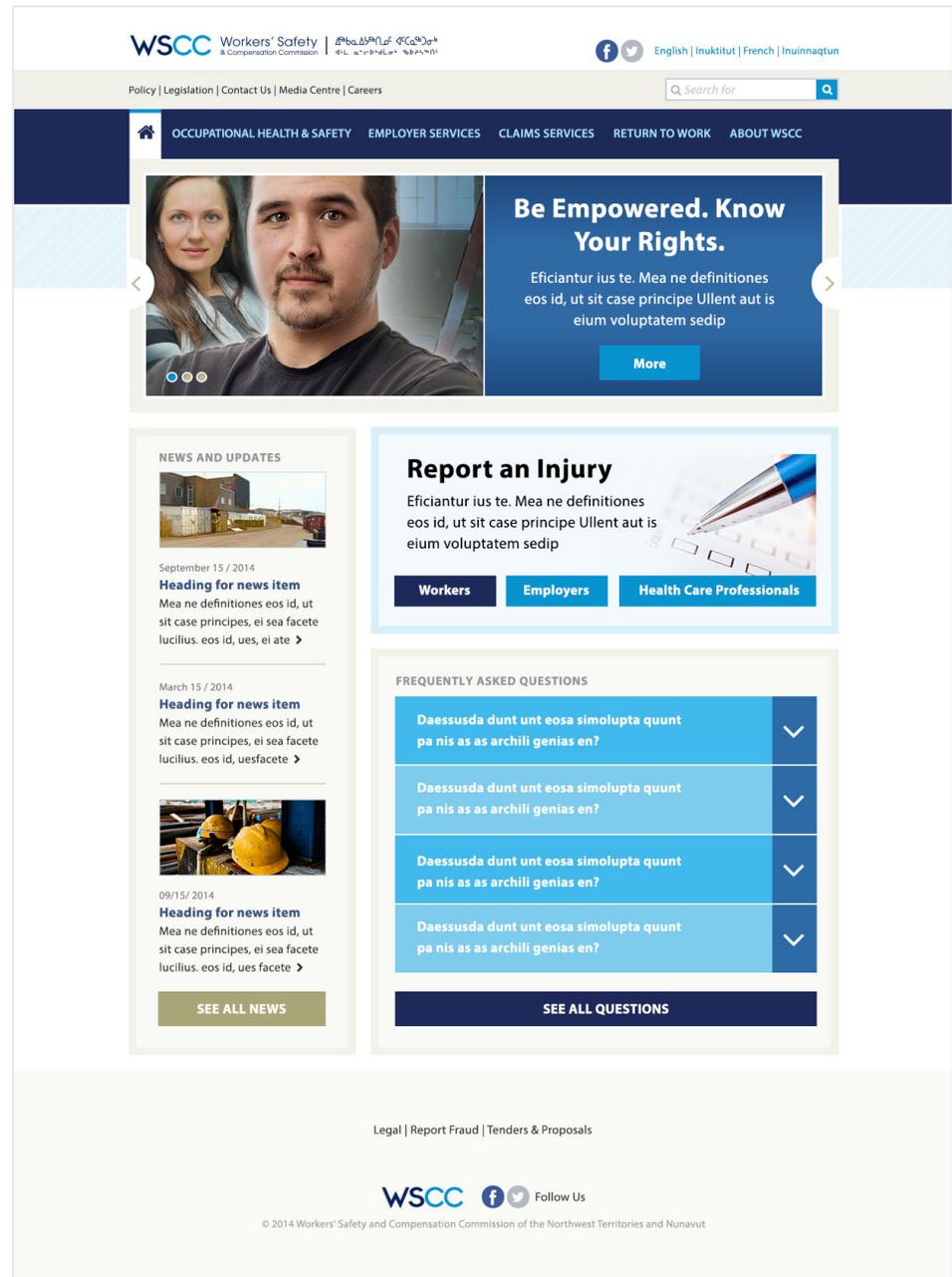
The screenshot displays the WSCC (Workers' Safety & Compensation Commission) website. At the top, there is a header with the WSCC logo, navigation links (Policy | Legislation | Contact Us | Media Centre | Careers), a search bar, and social media icons for Facebook, Twitter, and YouTube. Below the header is a blue navigation bar with menu items: OCCUPATIONAL HEALTH & SAFETY, EMPLOYER SERVICES, CLAIMS SERVICES (highlighted), RETURN TO WORK, and ABOUT WSCC. The main content area features a breadcrumb trail: Home / Claims Services / Claims for Health Care Providers / Report an Injury. A left-hand navigation menu under 'CLAIMS SERVICES' includes 'Claims for Workers', 'Claims for Employers', and 'Claims for Health Care Providers' (highlighted). Under 'Claims for Health Care Providers', there are links for 'Report an Injury', 'Brochures & Guides', 'Forms', and 'Frequently Asked Questions'. The main content area is titled 'Report an Injury' and includes a large icon of a doctor with a stethoscope. The text below the icon is placeholder text: 'liquis dolum evelignatqui ipide opta nonsed est re volestin repe poreped quas verfero everum nonsequide aligent quas audit et Paruptae Minvenda Deliquet dolum evelignatqui ipide opta nonse.' Below this is a quote: '“Aonsequodis sunt, sere de perum faccab incto mi, ut volenimivel modiatem restem harchvenihita diciatus simodicilis svenihita diciatus simodicilis sic aborrupt idigeni venihita diciatus simodicilis sus mi, Nem dolest, conseqno eum dit et aliquid eostent unt ius cullestibus, illiciendis descil con earcil et, soloren.”' A 'Subhead' section follows with more placeholder text: 'Di dolupta volorero blantia elibusdant volor res alique dolor aut velicius, ulpa consequodis sunt, sere de perum faccab incto mi, ut volenimivel modiatem restem harchic aborrupt idigeni venihita diciatus simodicilis sus mi.' Another paragraph of placeholder text follows: 'Di dolupta volorero blantia elibusdant volor res alique dolor aut velicius, ulpa consequodis sunt, sere de perum faccab incto mi, ut volenimivel modiatem restem harchic aborrupt idigeni venihita diciatus simodicilis sus mi, Nem dolest, conseqno eum dit et aliquid eostent unt ius cullestibus, illiciendis descil con earcil et, soloren ilhacat qui odita voluptatqui adis eatquiate parunt veleni di doluptur molestem accus audaere nuste magnist escipie nduntur, to dendelita consequunt liat eicab iuscient.' The final paragraph of placeholder text reads: 'Eostent unt ius cullestibus, illiciendis descil con earcil et, soloren ilhacat qui odita voluptatqui adis eatquiate parunt veleni di doluptur molestem accus audaere nuste magnist escipie nduntur, to dendelita consequunt liat eicab iuscient funt ius.' At the bottom of the page, there is a footer with links for 'Legal | Report Fraud | Tenders & Proposals', the WSCC logo, social media icons, and the text '© 2014 Workers' Safety and Compensation Commission of the Northwest Territories and Nunavut'.

OPTION 2

DESIGN OPTION 2

This is the second design concept for the front page. The design elements are structured and positioned differently from design option 1.

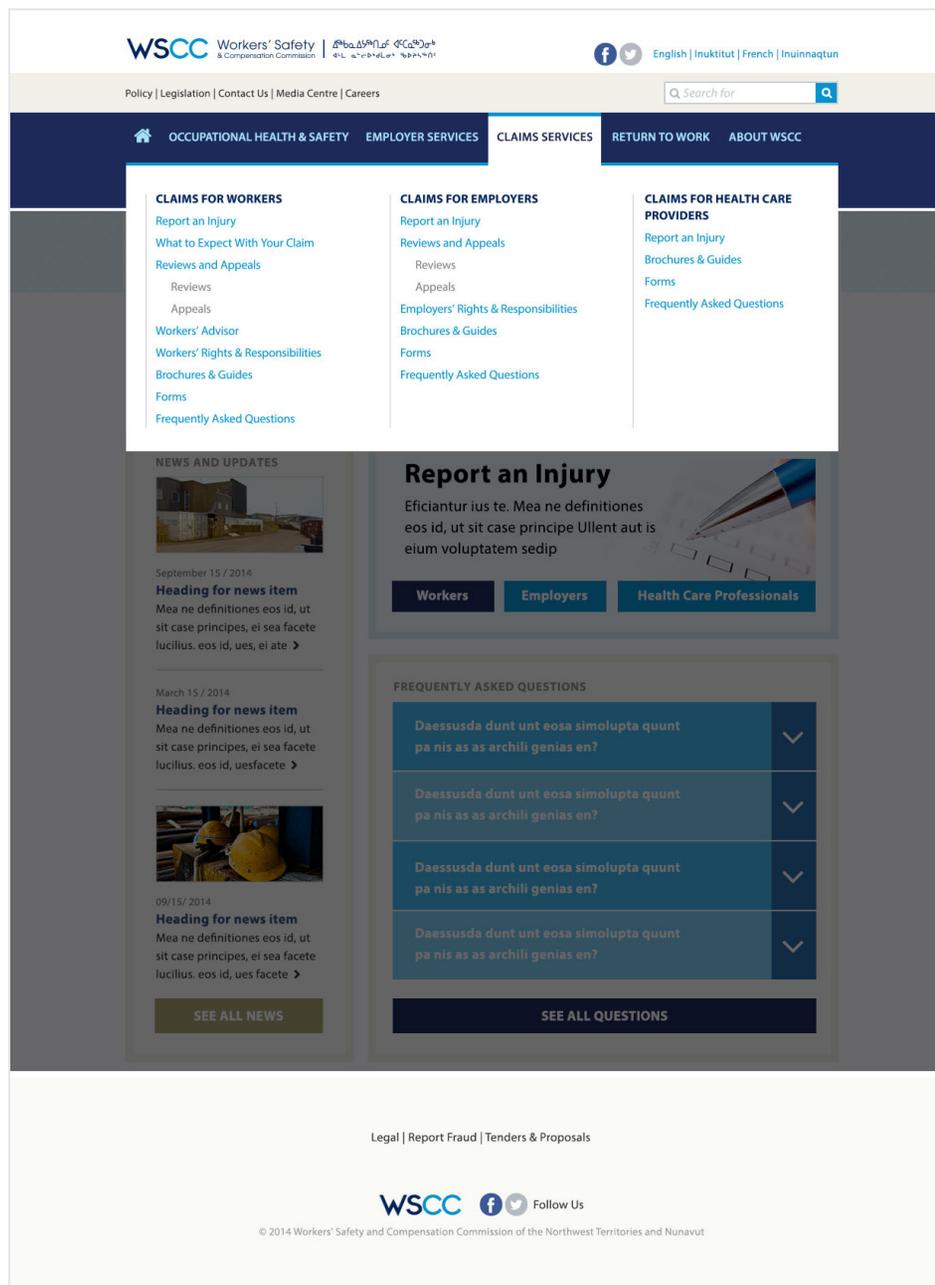
- The Slider now has a solid background, which is independent of the photo.
- News items can have, but do not require an image.



DESIGN OPTION 2 CONTINUED

EXPANDED MENU

In this version the background fades to grey, creating contrast against the selected Megamenu.



DESIGN OPTION 2 CONTINUED

SAMPLE SUB-PAGE WITH REGULAR TEXT

The following design is a variation on a sample page already seen in the first concept.

The screenshot displays a web page for the Workers' Safety & Compensation Commission (WSCC). The header includes the WSCC logo, navigation links for Policy, Legislation, Contact Us, Media Centre, and Careers, and a search bar. A dark blue navigation bar contains links for Occupational Health & Safety, Employer Services, Claims Services (highlighted), Return to Work, and About WSCC. The breadcrumb trail reads: Home / Claims Services / Claims for Workers / Report an Injury.

The main content area is divided into two columns. The left column features a 'CLAIMS SERVICES' dropdown menu with the following options: 'Claims for Workers' (selected), 'Report an Injury', 'What to Expect With Your Claim', 'Reviews and Appeals', 'Reviews', 'Appeals', 'Workers' Advisor', 'Workers' Rights & Responsibilities', 'Brochures & Guides', 'Forms', and 'Frequently Asked Questions'. Below this are buttons for 'Claims for Employers' and 'Claims for Healthcare Providers'.

The right column features a photograph of a woman in a white hard hat. Below the photo is a placeholder text: 'Abor miligendi natioculus coreporum, nonse doluptatem illam quam'. The main heading is 'Report an Injury'. The introductory text reads: 'Illi quis dolum evelignat qui ipide opta nonsed est re volestin repe poreped quas verfero everum nonsequide aligent quas audit et plaborroria:'. A bulleted list follows: '• Ur sequi blaboreici quidebis inihil imo enimus.', '• Di dolupta volorero blantia elibusdant volor res alique dolor aut vellicius, ulpa consequodis sunt, sere de perum faccab.', '• Paruptae minvenda delique doluptur.', '• Di dolupta volorero *Di dolupta: volorero blantia elibusdant volor re* dolupta volorero blantia elibusdant volor res alique dolor aut velici.', '• Ask your employer to send their completed *Di dolupta: volorero blantia elibusdant volor re* form to the WSCC within three days of your incident (as per legislation).'

Below the list, a paragraph states: 'If you need help filling out the form, or have questions, call the WSCC in the Northwest Territories at 1-800-661-0792, or in Nunavut at 1-877-404-4407, or send a detailed message to *Di dolupta: volorero blantia elibusdant vorero blanti*.'

The 'Subhead' section begins with 'Paruptae minvenda delique doluptur si aut enistium recte nobit, core volorende conse erspe cum qui occupas consequere prepudanimo eosam rae remam iumqui alitatur, utas doluptatem alibus.'

The footer contains links for 'Legal | Report Fraud | Tenders & Proposals', the WSCC logo with 'Follow Us' social media icons, and the copyright notice: '© 2014 Workers' Safety and Compensation Commission of the Northwest Territories and Nunavut.'

DESIGN OPTION 2 CONTINUED

SAMPLE SUB-PAGE WITH REGULAR TEXT

The following design is a variation on a sample page already seen in the first concept.

The screenshot displays the WSCC website's 'Documents Listing' page. At the top, the WSCC logo and name are visible, along with navigation links for Policy, Legislation, Contact Us, Media Centre, and Careers. A search bar is located in the top right corner. The main navigation menu includes 'OCCUPATIONAL HEALTH & SAFETY', 'EMPLOYER SERVICES', 'CLAIMS SERVICES', 'RETURN TO WORK', and 'ABOUT WSCC'. The page title is 'Documents Listing', and the breadcrumb trail shows 'Home / Documents Listings'. The content area is divided into two columns. The left column, titled 'DOCUMENTS LISTING', contains a vertical list of items: 'First Item' (with a dropdown arrow), 'Sub item would go here' (two instances), 'Second Item' (with a right arrow), and 'Third item' (with a right arrow). The right column, titled 'Documents Listing', features a paragraph of placeholder text: 'Illoquis dolum evelignatqui ipide opta nonsed est re volestin repe poreped quas verfero everum nonsequide aligent quas audit et orroria eniatque pratur?'. Below this are five document items, each with a thumbnail, a title 'Lorum ipsum title of doc', a description of placeholder text, and a file size 'PDF (1.5 mb) PLUS OTHERS' with a right arrow. The items have different thumbnails: a document cover, a blue document icon, a document with text, a document with a red 'X', and a 'HAZARDOUS MATERIALS' warning sign. At the bottom of the document list is a pagination control with arrows and numbers 1, 2, 3. The footer contains links for 'Legal | Report Fraud | Tenders & Proposals', social media icons for Facebook and Twitter with the text 'Follow Us', and the copyright notice: '© 2014 Workers' Safety and Compensation Commission of the Northwest Territories and Nunavut'.

THANK YOU.